



**For Immediate Release**

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## NASCAR SPEEDPARK TO HOLD LOCAL YOUTH VOCAL COMPETITION

*Singers from Sevier, Jefferson and Cocke counties are invited to enter*

Sevierville, Tenn. (Sept. 26, 2017) – NASCAR SpeedPark Smoky Mountains™, the official family fun park of NASCAR®, is thrilled to announce that in addition to our 2017 Sevier County Days celebration, it will be holding its first youth vocal talent competition, Smoky Mountain Sing Off.

The competition will begin at 1 p.m. on Saturday, Nov. 4, at NASCAR SpeedPark Smoky Mountains. Singers aged 12 to 21 who reside in Sevier, Jefferson or Cocke Counties are invited to compete in either the junior or senior categories. In keeping with the spirit of Sevier County Days, there is no competition entry fee for contestants.

“Our community is blessed with incredible talent and we want to give these young artists an opportunity to showcase their voices for family, friends and the public,” said Marlene Danko, Smoky Mountain Sing Off competition director for NASCAR SpeedPark Smoky Mountains. “We also been overwhelmed by the support of our community partners in being able to offer amazing prize packages for our winners which will help them further their career goals.”

The overall grand prize winner, from either age category, will receive a recording session from Sound Biscuit Productions and a photo shoot from Gage Models/Talent. The first place winner in the senior category will receive an opportunity to perform at the Hard Rock Cafe in Pigeon Forge. Likewise, the winner in the junior category will receive the opportunity to have a pre-show at Country Tonight Theatre in Pigeon Forge. Matt Cordell from Showplace Theatre will serve as the competition’s emcee.

NASCAR SpeedPark’s annual Sevier County Days celebration will run from Nov. 1 through Nov. 5. Any person who resides or works in Sevier, Jefferson or Cocke Counties will receive all-day, unlimited play to NASCAR SpeedPark with a donation of \$5 and one canned food item. Family, friends and music lovers who wish enjoy a day of music will also be allowed to enter the park for that same donation on Saturday, Nov. 4. In return, they will receive a wristband to stay and play on the 22 family attractions.

PARC, the operator of NASCAR SpeedPark, is committed to supporting the community by pursuing nonprofit partnerships in Sevier County and investing in its residents. Donations collected during Sevier County Days and the Smoky Mountain Sing Off will be returned to the local community through the works of the United Way of Sevier County, PARC Foundation and Sevier County Food Ministries.

For more information, contest rules and contest application for Smoky Mountain Sing Off, visit [www.nascarspeedpark.com/singoff](http://www.nascarspeedpark.com/singoff). **ALL applications and pre-registration vocals are due at NASCAR SpeedPark by October 20, 2017.**

For any questions about the competition, please contact Marlene Danko at [marlene.danko@nascarspeedpark.com](mailto:marlene.danko@nascarspeedpark.com).

**About NASCAR SpeedPark® Smoky Mountains**

The “Official Family Fun Park of NASCAR®”, NASCAR SpeedPark Smoky Mountains is among North America’s top tourist attractions. Owned and operated by PARC, NASCAR SpeedPark Smoky Mountains offers 25 acres of race-themed go-kart tracks, miniature golf, kids’ rides, family thrill rides, indoor rock climbing, arcade and more. [www.NASCARSpeedPark.com](http://www.NASCARSpeedPark.com)

**About PARC Foundation**

The “Heart” of PARC, PARC Foundation exists to strengthen the heart, mind, body and spirits of children and communities. PARC Foundation accomplishes this by connecting the friends and families of PARC with each other and with the communities we serve, with the spirit of God’s love. The Foundation also recognizes heroes who inspire us all to use our unique gifts to help each other, and works to develop the platform for long-lasting, sustainable change. At PARC Foundation we know that SMILES INSPIRE! [www.parc-foundation.org](http://www.parc-foundation.org)

**About PARC**

PARC operates NASCAR SpeedPark and also offers management and consulting services to third-party private and governmental owners of entertainment venues including: parks, attractions, stadiums, arenas, theaters, museums, amphitheaters, and entertainment centers. PARC owns the international development rights to NASCAR Speed-Parks. [www.PARCentertainment.com](http://www.PARCentertainment.com)

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