



For Immediate Release

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SEPTEMBER SAVINGS FOR TENNESSEE RESIDENTS

New limited time offer at NASCAR SpeedPark Smoky Mountains

Sevierville, Tenn. (September 6, 2017) – NASCAR SpeedPark Smoky Mountains has introduced September Savings for Tennessee residents* with a limited-time offer on single-day admission through October 1, 2017. Tennessee residents can purchase an Unlimited Ride Wristband at \$17.99 per person for adults and children, a savings of up to \$7 per ticket. This offer requires state-issued identification for adults. Each Unlimited Ride Wristband provides guests with all-day play on eight go-kart tracks, 10 family and thrill rides, two mini golf courses and the three-story rock climbing wall.

“Our goal is to offer all of our Volunteer State neighbors the best value for a day of high-speed fun on 22 family-friendly attractions,” said Ben Hess, general manager of NASCAR SpeedPark.

*September Savings Unlimited Ride Wristbands are only available for purchase at the park from September 5, 2017 through October 1, 2017. NASCAR SpeedPark Smoky Mountains is open from 11 a.m. to 6 p.m. Monday through Friday, from 11 a.m. to 10 p.m. Saturday and from 11 a.m. to 8 p.m. Sunday. State-issued identification is required. This offer is not combinable with other discounts. Regular price Unlimited Ride Wristbands are \$24.99.

About NASCAR SpeedPark[®] Smoky Mountains

The “Official Family Fun Park of NASCAR”, NASCAR SpeedPark Smoky Mountains is among North America’s top tourist attractions. Owned and operated by PARC, NASCAR SpeedPark Smoky Mountains offers 25 acres of race-themed go-kart tracks, miniature golf, kids’ rides, family thrill rides, indoor rock climbing and play areas, arcade and more. www.NASCARSPEEDPARK.COM

About PARC

PARC operates NASCAR SpeedPark and also offers management and consulting services to third-party private and governmental owners of entertainment venues including: parks, attractions, stadiums, arenas, theaters, museums, amphitheaters, and entertainment centers. PARC owns the international development rights to NASCAR SpeedParks. www.PARCENTERTAINMENT.COM

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