



For Immediate Release

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NASCAR SPEEDPARK INVITES GUESTS TO ROUND UP IN SUPPORT OF TRUE PURPOSE MINISTRIES

Campaign Seeks Donations to Christ-Based Ministry

Smoky Mountains, Tenn. - (March 30, 2015) – In partnership with True Purpose Ministries, NASCAR SpeedPark Smoky Mountains and its charitable arm, PARC Foundation, have launched a philanthropic campaign inviting guests to round up their in-park purchases to the nearest whole dollar. A portion of the proceeds will support True Purpose Ministries of Knoxville, Tenn. The campaign began in March and will continue through the end of May.

True Purpose Ministries is a Christ-based school of ministry that provides tools for individuals who have fallen on hard times to reintegrate back into society. The mission of True Purpose Ministries is to help individuals gain and retain long-term employment by learning the importance of accountability, responsibility and discipline. The school offers biblical discipleship, training in workforce trades and life skills.

"PARC Foundation is proud to support True Purpose Ministries," said Bob Baldwin, Executive Director of PARC Foundation. "Organizations like True Purpose Ministries fit closely with our mission of strengthening communities. We are blessed to provide fundraising opportunities and community awareness for this organization at NASCAR SpeedPark Smoky Mountains."

To learn more about how NASCAR SpeedPark and PARC Foundation are positively impacting the local community, please visit parc-foundation.org.

About PARC Foundation

The "Heart" of PARC, PARC Foundation exists to strengthen the heart, mind, body and spirits of families and communities. PARC Foundation accomplishes this by connecting the friends and families of PARC with the communities it serves, with the spirit of God's love. The Foundation also recognizes heroes who inspire us all to use our unique gifts to help each other, and works to develop the platform for long-lasting, sustainable change. www.parc-foundation.org

About NASCAR SpeedPark® Smoky Mountains

The "Official Family Fun Park of NASCAR®", NASCAR SpeedPark is among North America's top tourist attractions. Owned and operated by PARC, NASCAR SpeedPark Smoky Mountains offers 25 acres of race-themed go-kart tracks, miniature golf, family and thrill rides, indoor rock climbing, an arcade and more. www.NASCARSPEEDPARK.com

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