



For Immediate Release

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NASCAR SPEEDPARK HOSTS THE UNITED WAY AMAZING RACE Winning Team Receives Four Vacation Getaways

Sevierville, Tenn. (Jan. 26, 2015) – NASCAR SpeedPark Smoky Mountains, the official family fun park of NASCAR®, is teaming up with United Way of Sevier County in partnership with its charitable arm, PARC Foundation, to host the Amazing Race on Thursday, March 5, 2015 at 6:30 p.m. at NASCAR SpeedPark.

Four-person teams are invited to race against the clock to record the fastest overall time compiled from four individual challenges. One member from each team will compete in a race to the top of the rock climbing wall, go-kart time trial, 1-mile run, and Sega Grid arcade racing simulation. Entry fees are \$100 per team for early registration prior to February 18, 2015 and then increases to \$120 per team. Each competing team member will receive an Amazing Race t-shirt as part of their registration fee. Members of the top three teams will receive medals. The winning team will receive four different vacation getaways, including a weekend stay at Grove Park Inn (Asheville, N.C.) and four days and three nights in Destin, Fla.

“NASCAR SpeedPark is a values-driven company and we consider it a true privilege to have the opportunity to provide a place where the community can come together and have fun, while benefiting a great cause,” said Ben Hess, General Manager of NASCAR SpeedPark Smoky Mountains. “We’re committed to supporting the community by pursuing nonprofit partnerships in Sevier County and investing in its residents. All proceeds will help support the United Way of Sevier County.”

To register, please visit the United Way of Sevier County at <http://www.uwosc.org/>. Registration closes on February 27, 2015. For additional questions about online registration, please contact Kathy Voncannon of the United Way at 865-430-5727.

About NASCAR SpeedPark® Smoky Mountains

The “Official Family Fun Park of NASCAR®”, NASCAR SpeedPark Smoky Mountains is among North America’s top tourist attractions. Owned and operated by PARC, NASCAR SpeedPark Smoky Mountains offers 25 acres of race-themed go-kart tracks, miniature golf, kids’ rides, family thrill rides, indoor rock climbing and play areas, arcade and more.
www.NASCARSpeedPark.com

About PARC Foundation

The “Heart” of PARC, PARC Foundation exists to strengthen the heart, mind, body and spirits of children and communities. PARC Foundation accomplishes this by connecting the friends and families of PARC with each other and with the communities we serve, with the spirit of God’s love. The Foundation also recognizes heroes who inspire us all to use our unique gifts to help each other, and works to develop the platform for long-lasting, sustainable change. At PARC Foundation we know that SMILES INSPIRE! www.parc-foundation.org

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