



For Immediate Release

Media Contact:
Krishelle Hancock
(904) 732-7272 x 330
Khancock@parcmanagement.com

SAFE HARBOR NIGHT AT NASCAR SPEEDPARK SMOKY MOUNTAINS
RACE TO COMBAT CHILD ABUSE DURING EXTENDED PARK HOURS

Sevierville , TN - (April 28, 2014) – NASCAR SpeedPark Smoky Mountains is pleased to announce “Safe Harbor Night” on Thursday, May 8th from 6 p.m. to 9 p.m. April is National Child Abuse Prevention Month, a time to promote the importance of families and communities working together to prevent child abuse and neglect. Safe Harbor Night will feature extended park hours and special activities for attendees. The event will include local celebrity go-kart races, raffles, in-park activities, food from TGIFriday’s and live music. 100 percent of admission sales will be donated to Safe Harbor Child Advocacy Center and PARC Foundation, the charitable arm of NASCAR SpeedPark. General Admission for the event will be \$19.99+tax and includes unlimited play on eight go-kart tracks, two mini golf courses, indoor rock climbing wall and 11 family and thrill rides, in addition to the event activities.

“We’re pleased to bring community awareness around child abuse prevention with Safe Harbor Child Advocacy Center by hosting the first Safe Harbor Night event at NASCAR SpeedPark. Through our charitable arm, PARC Foundation, we proudly support their goal of providing advocacy to children and families affected by abuse or neglect, which closely matches the goal of our Foundation, to improve the lives of children within the community,” says Ben Hess, General Manager at NASCAR SpeedPark Smoky Mountains. “We have teamed up with local community partners to provide free activities during the event and we hope to give families an evening full of fun and special memories while raising funds for Safe Harbor,” adds Hess.

NASCAR SpeedPark is located at 1545 Parkway, in Sevierville, Tennessee. TGIFriday's at 1503 Parkway in Sevierville, TN will be donating a portion of their proceeds from guests dining in the restaurant during the week of the event to Safe Harbor. Visit http://nascarspeedpark.com/tn_events.aspx for additional event details.

About NASCAR SpeedPark® Smoky Mountains

The “Official Family Fun Park of NASCAR®”, NASCAR SpeedPark Smoky Mountains is among North America’s top tourist attraction. Owned and operated by PARC, NASCAR SpeedPark offers 25 acres of race-themed go-kart tracks, miniature golf, kids’ rides, family thrill rides, indoor rock climbing and play areas, arcade and more.

www.NASCARSPEEDPARK.COM



About PARC Foundation

The "Heart" of PARC, PARC Foundation exists to strengthen the heart, mind, body and spirits of children and communities. PARC Foundation accomplishes this by connecting the friends and families of PARC with each other and with the communities we serve, with the spirit of God's love. The Foundation also recognizes heroes who inspire us all to use our unique gifts to help each other, and works to develop the platform for long-lasting, sustainable change. At PARC Foundation we know that SMILES INSPIRE! www.parc-foundation.org

About Safe Harbor Child Advocacy Center

The Safe Harbor Child Advocacy Center is an IRS approved 501(c)(3) nonprofit organization working to serve child-victims of severe abuse and neglect, ages birth through 17 years of age, in the four counties that comprise Tennessee's Fourth Judicial District. To donate or to learn more, contact Donna Koester by phone at (865) 774-1777 or e-mail at Donna.J.Koester@safeharborcac.com. You may also visit Safe Harbor's website at www.SafeHarborCAC.com.

###