



For Immediate Release

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**Coca-Cola Racing Family Member RYAN NEWMAN TO MAKE APPEARANCE
AT NASCAR SPEEDPARK® SMOKY MOUNTAINS**

Sevierville, TN - (August 14, 2013) –Coca-Cola Racing Family member Ryan Newman No. 39 will make an appearance at NASCAR SpeedPark® Smoky Mountains on Thursday, August 22nd from 2 p.m. - 4 p.m. The purchase of a general admission ticket is required for park entry. A limited number of pre-sale, general admission tickets will be available to purchase online. Each pre-sale general admission will include a special wristband securing a spot in line for Newman’s autograph, as well as unlimited, all-day access to eight go-kart tracks, ten family and thrill rides, bumper boats, rock climbing wall, two miniature golf courses and the indoor playground. Guests may purchase the pre-sale, general admission tickets online (www.nascarspeedpark.com/tn_tickets.aspx) for \$19.99+tax and fees;. Regular general admission tickets will also be available online and in the park on the day of the driver appearance.

“We are excited to provide our guests with the opportunity to meet Ryan Newman as part of their experience in our park,” said Ben Hess, General Manager of NASCAR SpeedPark. “Guests will also have the opportunity to register to win a go-kart race against No. 39, and NASCAR® merchandise will be available for NASCAR® enthusiasts looking to take home a memory,” adds Hess.

For additional information, please visit <http://nascarspeedpark.com/tn.aspx> or “like” the park on Facebook, www.facebook.com/NSPSmokyMountains.

About NASCAR SpeedPark® Smoky Mountains

The “Official Family Fun Park of NASCAR®”, NASCAR SpeedPark’s three exciting locations in Myrtle Beach, S.C., Sevierville, Tenn. and St. Louis, Mo. are among North America’s top tourist attractions. Owned and operated by PARC, NASCAR SpeedPark® Smoky Mountains offers 25 acres of race-themed go-kart tracks, miniature golf, kids’ rides, family thrill rides, indoor rock climbing and play areas, arcade and more. www.NASCARSpeedPark.com

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