



For Immediate Release

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NASCAR SPEEDPARK SMOKY MOUNTAINS HOSTS JOB FAIR

Sevierville, TN - (February 14, 2013) –The team at NASCAR SpeedPark Smoky Mountains is pleased to announce their upcoming job fair on February 14th and 15th from 9:00a -5:00p at NASCAR SpeedPark Smoky Mountains (1545 Parkway Sevierville, TN).

In preparation for the 2013 tourist season, NASCAR SpeedPark will be hiring close to 100 positions. The park will offer seasonal positions in all departments including admissions, retail, food & beverage, track and ride attendants, plus various operational lead opportunities.

“We are a values-driven company and are currently seeking caring and dependable people to join our dynamic team”, says Ben Hess, Assistant General Manager, “applicants will have the opportunity to meet some of the team supervisors and learn more about each position during the job fair.”

PARC, the operator of NASCAR SpeedPark Smoky Mountains, has been in the Smoky Mountain area for the last five years and is committed to supporting the workforce in Sevierville. Candidates may apply online <http://nascarspeedpark.com/jobs.aspx>; applications will be available during the job fair and interviews will be conducted onsite.

About NASCAR SpeedPark® Smoky Mountains

The “Official Family Fun Park of NASCAR®”, NASCAR SpeedPark’s four exciting locations in Myrtle Beach, S.C., Concord, N.C., Sevierville, Tenn. and St. Louis, Mo. are among North America’s top tourist attractions. Owned and operated by PARC, NASCAR SpeedPark Smoky Mountains offers 25 acres of race-themed go-kart tracks, miniature golf, kids’ rides, family thrill rides, indoor rock climbing and play areas, arcade and more.

www.NASCARSpeedPark.com

About PARC

PARC operates four NASCAR SpeedParks across the U.S., Myrtle Waves Water Park in Myrtle Beach, S.C., Pavilion Nostalgia Park and Carousel Park in Myrtle Beach, S.C., and also offers management and consulting services to third-party private and governmental owners of entertainment venues including: parks, attractions, stadiums, arenas, theaters, museums, amphitheaters, and entertainment centers. PARC owns the international development rights to NASCAR SpeedParks. www.PARCManagement.com

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